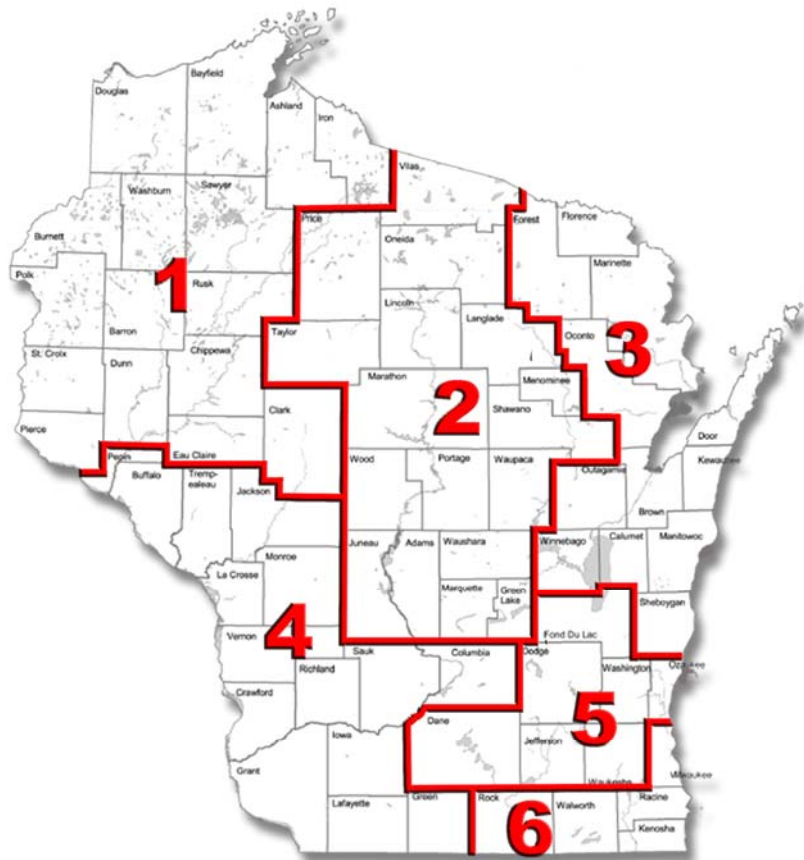


## AREA DEVELOPMENT MANAGERS

**Area Development Managers** assist business expansions, promote business retention, and help local development organizations in their respective territories. Area development managers use their knowledge of federal, state, and regional resources to provide a variety of information to expanding or relocating firms. They also mobilize resources to help struggling businesses. Local economic development practitioners can turn to Area Development Managers for assistance with long-term marketing and planning strategies.

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